

ASHLEY DAVENPORT

PORTFOLIO SITES

ashley-davenport.weebly.com
linkedin.com/ashley_davenport
soundcloud.com/ashley_davenport

CONTACT

1306 Brook Run Ct. Apt 2A
Mishawaka, Ind. 46544
574.780.0203
ashdav9333@gmail.com

EDUCATION

PURDUE UNIVERSITY

- M.S. in Communication,
May 2019
- Concentration in strategic
communications, public relations
- Certificate in Management,
Dec. 2018

GOSHEN COLLEGE

- B.A. in Broadcasting, April 2016

TECHNICAL ABILITIES

Adobe Creative Suites

InDesign
Premiere Pro
Photoshop
Audition
Illustrator

Adobe Spark

Microsoft Office Suite

AP Style

Writing for TV news

Video shooting and editing

American Eagle CMS

Drupal CMS

Brightcove Video Platform

Hootsuite

Parse.ly analytics

Omny Audio

EXPERIENCE

FARM JOURNAL MEDIA, SOUTH BEND, IND.

Radio Producer, AgriTalk & AgPro Podcast Host | July 2018 to present

- Produce two nationally syndicated daily agriculture radio programs to more than 120 affiliates.
- Plan and organize daily guest lists including lawmakers, CEOs and industry leaders.
- Execute shows and navigate scheduling challenges under tight deadlines.
- Manage production of three podcasts of the Farm Journal Podcast Network.
- Generate creative show elements including pre-produced shows and music.
- Edit interviews for use in live broadcasts, podcasts and sponsored segments.
- Coordinate, interview and produce weekly podcasts with ag retail industry leaders for use online and in AgPro magazine.

Multimedia Editor | August 2016 to July 2018

- Consistently ranked in top three AgWeb.com writers from September 2016 to June 2018.[^]
- Write, publish news stories daily for web using content from broadcast properties.
- Produce and distribute social-specific videos on agricultural and news topics.
- Increase Farm Journal TV properties' presence on Facebook, Twitter.
- Organize monthly social media contests for higher user engagement.
- Promote department and company events using social media platforms.
- Contributor to AgWeb.com redesign of existing broadcast web pages.
- Oversee use of Brightcove Video Platform.

ABC 57 NEWS, SOUTH BEND, IND.

Associate Producer, Web Producer | August 2014 to June 2016

- Publish content from newscasts to website CMS and social media.
- Assist producer by writing scripts for nightly newscasts.
- Report and update breaking news on website and social media accounts.
- Produce live nightly broadcasts at the 2015 Elkhart County Fair.
- Set designer for "Locked Up and Learning" documentary.

AWARDS AND ACCOMPLISHMENTS

NATIONAL

Broadcast Education Association (BEA)

- Best Promo, 3rd Place, 2014

Intercollegiate Broadcasting System (IBS)

- Best Underwriting, 1st Place, 2015
- Best Newscast Finalist, 2015
- Best Program Director in the Nation, 2014
- Best Promo Finalist, 2014
- Best Documentary Finalist, 2014

College Broadcasters Incorporated (CBI)

- Best On-Air Talent Finalist, 2014
- Best Documentary Finalist, 2014
- Best Radio Newscast Finalist, 2013

STATE OF INDIANA

Indiana Broadcasters Association (IBA)

- Mini Documentary/Series Finalist, 2013

Intercollegiate Broadcasting System (IBS)

- Best Underwriting Campaign, 1st Place, 2015
- Best Newscast Finalist, 2015
- Best Program Director in the Nation, 2014
- Best Promo Finalist, 2014
- Best Documentary Finalist, 2014
- Best Radio Documentary, 1st Place, 2013

Indiana Collegiate Press Association (ICPA)

- Best News or Feature Series, 1st Place, 2016
- Best In-Depth Story, 2nd Place, 2016